

**Nirmala Memorial Foundation College of Commerce and Science**  
**ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT**  
**EXAMINATION, JANUARY, 2025**

**SYBMS SEM III**

<b>Courses</b>	<b>Topic</b>
Information Technology in Business management I	A study on Management Information System
Business Planning and Entrepreneurial Management	A study on problems faced by Women Entrepreneurs
Foundation Course III	A study on Global Warming
Accounting of Managerial Decisions	A study on ratios with any company as an example
Advertising	Discuss different elements of a layout
Basics of Financial Services	A study on mutual funds
Introduction to Cost Accounting	A study on Classification of Cost and Cost Sheet with two solved sums
Consumer Behaviour	A study on factors influencing consumer buying decisions
Strategic Management	A study on BCG Matrix and GE 9 Cell
OB & HRM	A study forms of employee separation
Motivation and Leadership	A study on monetary and non monetary motivational tools adopted by Indian companies

**SYBMS SEM IV**

Foundation Course IV	Discuss any three cases which depicts unethical practices in the corporate world
Business Economics II	A study on Fiscal Policy
Business Research Methods	Report Writing
Information Technology in Business management II	A study on concept of E-CRM
Production and Total Quality Management	Concepts and Importance of Total Quality Management
Auditing	Verification of Assets and Liabilities
Financial Institutions and Markets	A study on Financial Markets
Integrated Marketing Communication and advertising	A study on Direct Marketing
Rural Marketing	A study on Rural Consumer Behaviour
Change Management	A study on technology adoption in banking sector in India
Training and Development in HRM	A study on training methods ( On – the – job and off- the - job)